

## OUTREACH FUND

1. The Outreach Fund is designed to ensure that with the decline in donated memberships there will continue to be adequate support for all our outreach programs. Additionally, since part of the funding will be derived from outreach event profits, and since a substantial share of those profits will remain with both state and local chapters, this should provide increased incentive for holding profitable outreach events.
2. The Fund should receive money in two ways:
  - Outreach contributions (line 84 on the banquet reporting form) not matched with JAKES names within the calendar year
  - Percentage of profits\* from Wheelin' Sportsmen (WS) and Women in the Outdoors (WITO) events. The recommended splits are:
    - a. 25% local (host) chapter
    - b. 5% state chapter
    - c. 20% state outreach fund
    - d. 50% national

\*This new split percentage will be implemented nationally as soon as financially possible, but as of now, not in the 2010 budget year.
3. Outreach contributions must be matched with names of new JAKES members within the calendar year.
  - Outreach contributions are split as follows:
    - a. 50% split to chapter "holding fund" (this may be 100% depleted if entirely matched with names, see below)
    - b. 50% split to national Outreach Programs to help offset outreach administration, salaries, etc. (this is also depleted as matching names are submitted)
  - Since we track donated Outreach contributions by chapter, we will be able to match contributed JAKES names with the correct chapter, thus maintaining an equitable distribution of the contributed funds. These funds will be separated from the state outreach fund in a "holding fund" until the end of the calendar year. Any monies within the holding fund not matched with names at the end of the calendar year will automatically roll over into the state outreach fund. **The Outreach Fund will be implemented January 1, 2010 with any remaining outreach donations not matched with JAKES names.**
  - If desired, a chapter that has donated Outreach contributions can agree to allow that money to cover JAKES names submitted by other chapters within the same state. To do this the donating chapter must have a sufficient holding fund balance to cover the memberships and this chapter must give permission to use the money.
  - The "holding fund" will only be charged 50% of the cost of JAKES membership per name submitted.
4. The state Outreach Fund may be accessed by submitting an outreach form (currently in development) requesting funds for allowable outreach activities following the model of Super Fund requests. The process will be almost exactly the same as that followed for the Super Fund, in that:
  - The state Super Fund (or Outreach Fund) committee will recommend disbursement requests for approval, and will forward approved requests through the same oversight chain as Super Fund requests.
  - If requests are approved along the chain, the request form will be forwarded to the Outreach Team in Edgefield.
  - Requests will be approved or denied based on the criteria that will be developed by the Outreach Team.